

AMSIB - International Business BACHELOR'S DEGREE PROGRAMME FULL-TIME 2024-2025

Are you curious to know how a sustainable business operates and succeeds internationally? Do you enjoy working with people from around the world, and speaking in English? This programme is designed for students who want a hands-on business degree and a global career.

#### THE PROGRAMME

International Business (IB) is a four-year, full-time bachelor degree programme taught entirely in English. Personalise your studies by choosing (language) electives, a major and the company you want to work for during your internship and thesis. This degree programme also combines lectures, theory, business cases, interaction with business professionals, and a semester studying abroad. We will prepare you with soft and hard skills to find a job upon graduation. Should you wish to deepen your knowledge, complete a master study with us or abroad.

#### STUDYING AT AMSIB

You will be studying at the Business Campus in Amsterdam Southeast, a culturally diverse neighbourhood home to various multinational companies. Experience our university and our green initiatives located across the vibrant city of Amsterdam.



amsterdamuas.com/ib

"I remember how the variation of first-year subjects was my favourite part because I got to learn about all the different aspects of business management, especially the international angle."

**Amsterdam University** 

of Applied Science

Pegy, AMSIB alumna



# **Creating Tomorrow**

# **Programme in facts**

# AMSIB - International Business

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#### 📅 You are

- Proficient in spoken and written English and you have an aptitude for numbers.
- Interested in business, different cultures, and positive social impact.
- Proactive, hands-on, and a team player.

#### Career opportunities

Your job title could say:

- digital marketing manager
- founder and CEO
- supply chain specialist
- financial analyst

#### **Noteworthy modules**

Introduction to Quantitative Methods, Ethics, Responsibility and Sustainability, Co-creative Entrepreneurship, Transnational Commercial Law, Professional Branding. For ambitious students who want an extra challenge, our university offers honours programmes.

# 🕓 Study load

- The number of contact hours per week in the first year of the programme is 20 hours. Contact hours include: 50-minute teaching hours, tutorials, overseeing projects and any other online/offline contact between the lecturer and the student.
- Approx. 20 hours per week are dedicated to (online/ offline) projects, research, assignments and selfstudy without the presence of a lecturer/supervisor.
- Each academic year, you can earn 60 credits. If you earn less than 50 credits, we will issue you a negative binding study advice (BSA). This means you will not be able to continue the programme.

#### left Study orientation activities

- Open days: 31-10 (online), 04-11, 09-12, 10-02, 9-04
- Student for a Day: see website for more information

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Bachelor September 2024 Bachelor of Business Administration Business and Management

### 🖫 Enrolment and study check

Enrol no later than 1 May via studielink.nl/en. Applicants living in the Netherlands, please use your DigiD to apply. Applicants outside the Netherlands apply for a username and password on studielink.nl/en. Applicants with a Dutch secondary school diploma have to complete the study check: amsterdamuas.com/studycheck. Applicants with a non-Dutch diploma are exempt.

Full-Time

## B Admission requirements

- Dutch diplomas: All profiles from VWO and HAVO with the addition of one of the 5 subjects Mathematics A or B, or Economics, or M&O or Business Economics are accepted. MBO 4 is also accepted.
- International diplomas: We require evidence that you have passed the standardised examinations for university entrance of your country of origin. More information: www.nuffic.nl/en/diploma-recognition.
- Good written and verbal skills in English are required.

# 🚯 More information

www.amsterdamuas.com/ib www.coursecatalogue.amsterdamuas.com

#### 💬 Contact us

WhatsApp: 06 2853 3546 (Mo-Fr 10.00 - 16.30h) Telephone: 020 595 1405 (Mo-Fr 09.30 - 13.30h) E-mail: studentinformation@amsterdamuas.com Contact our International Student Team and find out what it is like to study at AMSIB: ist@hva.nl